

WJEC Level 3 Business

NCJ

About

- WJEC Level 3 Business is the replacement for the Applied Business A-Level course run by PHS over the last six years
- The department has **excellent results** each year with a **high proportion of A grades**
- The subject has a real-world onus and work is based upon **developing real-world skills and knowledge**

Structure & Assessment

- The AS course is split into two units:
 - **The Organisation- Survival & Prosperity**
 - 40% of the content assessed via an online exam
 - **Active Marketing**
 - 60% of the content assessed via a Controlled Assessment

Teaching & Delivery

- The subject is taught by a full-time specialist teacher
- Pupils complete their Controlled Assessment using laptop PC's in the Autumn Term, whilst the spring term is used to focus upon the exam element
- **Pupils engage with real-life businesses** through visits, case studies and guest speakers

Progression Routes & Careers

- Business is a **subject that compliments many others** due to its practical, real-life focus
- Careers are varied and cover most workplaces in areas as diverse as **Human Resources, Finance, Marketing, Customer Service**
- Business is one of the **top three most popular subjects** (by student number) at university level in the UK