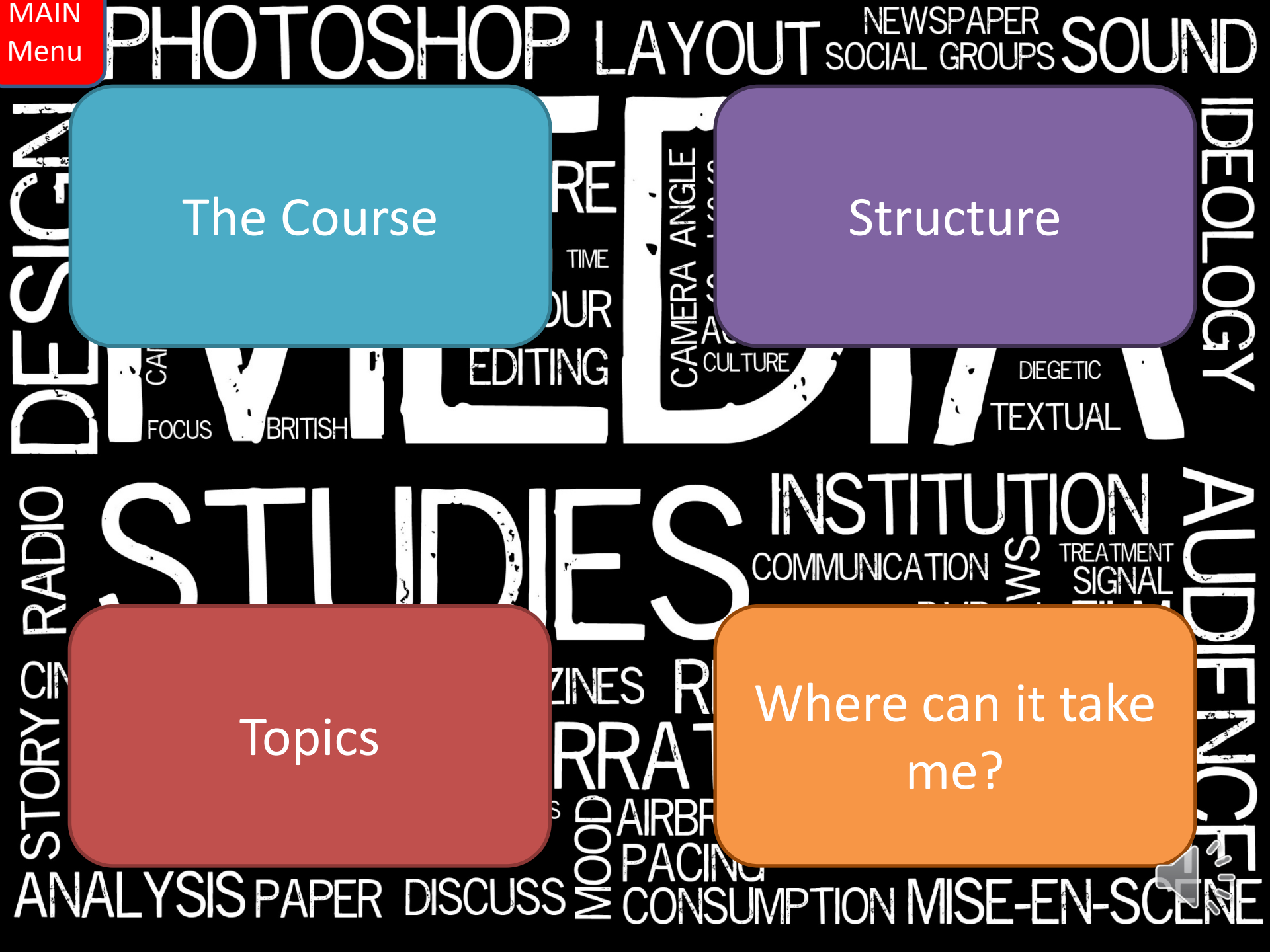


The Course

Structure

Topics

Where can it take  
me?



The Course consists of looking at a selection of the following media in detail:

**Music**

**Television**

**Print**

**Advertising**

**Film**

**Animation**

**Radio**

**The News**

Students will gain new knowledge and understanding about:

**how the media works, is created and affects us**



# Structure

Menu

## 50% Controlled Assessment

- MS2: Media Production Process
- MS3: Media Investigation and Production

## 50% Examination (2Hrs30min)

- MS1: Media Representation and Responses
- MS4: Text, Industry and Audience



# Topics

Some of the Topics that will be looked at will be:

## Genre

How to identify and recognise different types of genre

## Narrative

How a story is constructed and evaluated

## Representation

How media represents/stereotypes

## Marketing and Promotion

-How companies create Brands and sell them

## Media Organisations

-How organisations create, sustain and expand their role in the world





# Where can it take me?

Menu

## A-Level

- Media Studies
- Film Studies

## University

- Media Studies
- Journalism
- Film Production
- Film Studies
- Creative Arts
- Advertising

## Careers

- Director
- Producer
- Television/Film Crew
- Screen writer
- Radio
- Journalist
- Advertising executive



The Course

Structure

# ICT

Topics

Where can it take  
me?





# Explore

Menu

The Course consists of using:

## Application Software

- Word
- Publisher
- Excel
- Access
- Outlook

## Application Software

- PowerPoint
- Photoshop
- Flash
- 3D Textmaker
- Paint

Analysis  
Mood Boards



ICT Department



# Structure

Menu

## IT1

### 30% Information Systems

- 2hrs15mins examination
- This examination paper will assess the functional elements of ICT in a home and school context

## IT2

### 20% Presenting Information

Students undertake DTP and multimedia tasks, presenting the outcome for internal assessment.

## IT1

### 30% Use and Impact of ICT

- 2hrs30mins examination
- This examination paper will assess the impact and use of ICT in work and society

## IT2

### 20% Relational Database Project

Students analyse, design, implement, test and evaluate a solution to a problem of their choice requiring the use of a relational database.





Some of the Topics that will be looked at will be:

Social and Environmental Impact of ICT

Data, Information and Knowledge

Multimedia Components

Animation Software

Networks

Human Computer Interfaces

Safety in Organisations

Process Control

Data and Quality of Data

Stock Control

Home and Personal Computing

Emerging Technologies

Home Entertainment

Home Business

ICT and Learning



# Where can it take me?

Menu

## A-Level

- ICT
- Applied ICT

## University

- ICT
- Networking
- Computing

## Careers

- Any ICT
- Teaching

